

CALIFORNIA CONSUMER PRIVACY NOTICE



Credit Union *of*
Southern California
BUILDING BETTER LIVES®

As a valued Member of Credit Union of Southern California (CU SoCal), respecting your privacy and the security of your personal information is very important to us. Please read this notice carefully. It is being provided to you as required by California law and is intended to advise you regarding the types of information we collect and how it is used.

INFORMATION WE COLLECT ABOUT YOU

To help us better serve your financial needs, we collect and use non-public information about you from the following sources:

- Information we receive from you on applications or other forms.
- Information about your transactions with us, our affiliates, or others.
- Information we receive from consumer reporting agencies.

We do not disclose any non-public information about our Members or former Members to anyone, except as permitted or required by law, or as otherwise specified in this notice.

USE OF INFORMATION

We may share information about you with non-affiliated third parties as permitted by law. These non-affiliated third parties may help us process your transactions, or provide services such as mailing your account statements. Types of non-affiliates we share your information with include:

- ATM networks.
- Mortgage insurers.
- Bill payment processors.
- Credit reporting agencies.
- Check printers.
- Data processing companies.

These third parties make written agreements with us that they will keep your information confidential and use it only to provide the services we request of them. You cannot opt out of this type of information sharing.

SHARING INFORMATION WITH OUTSIDE COMPANIES

We share personal, non-public information with outside companies we contract with to provide financial products and services to you. The purpose of sharing this information is to provide you with materials we consider to be of benefit. We do not

provide any of your account details such as PINs, balances, or transaction records. Please note that our outside companies adhere to strict confidentiality requirements and CU SoCal maintains a joint marketing agreement with all joint marketing partners.

You have the right to opt out of information sharing with our outside companies. Please see the section below titled "IMPORTANT PRIVACY ELECTION: YOUR OPPORTUNITY TO OPT OUT" for information on how to exercise your opt out election.

IMPORTANT PRIVACY ELECTION: YOUR OPPORTUNITY TO OPT OUT

If you choose to opt out, we will not share any information with third parties where information disclosure is subject to opt out rights. Choosing to opt out of information sharing may limit your opportunities to receive product and service information that may interest you.

If you do opt out, we will process your request as quickly as possible. However, if marketing campaigns have already begun, you may receive offers four to six weeks from the date we receive your request.

We are required to send you an annual notice of your opt out rights. However, once we have your request on file, we will not change it unless you send us new instructions.

YOUR RIGHTS

You have the following rights to restrict the sharing of personal and financial information with outside companies that we do business with. Nothing in this form prohibits the sharing of information necessary for us to follow the law, as permitted by law, or to give you the best service on your account(s) with us. This includes sending you information about additional products and services.

FEDERAL PRIVACY NOTICE

Federal law requires us to tell you how we collect, share, and protect your personal information.

Our federal privacy policy has not changed. You may review our policy and practices with respect to your personal information at CUSoCal.org or we will mail you a free copy upon request if you call us toll-free at 866 CU SoCal (866.287.6225).

YOUR CHOICE

Restrict information sharing with other companies we do business with to provide financial products and services: Unless you say “no,” we may share personal and financial information about you with outside companies we contract with to provide financial products and services to you.

NO, please do not share personal and financial information with outside companies you contract with to provide financial products and services.

TIME SENSITIVE REPLY

You may make your privacy choice at any time. Your choice marked here will remain unless you state otherwise. However, if we do not hear from you, we may share some of your information with affiliated companies and other companies with whom we have contracts to provide products and services.

To opt out of information sharing with our joint marketing partners, do one of the following:

1. Fill out, sign, and MAIL this form to CU SoCal using the envelope provided (you may want to make a copy for your records).
2. Or, fill out, sign, and FAX this form to CU SoCal at 714.671.2753.
3. Or, CALL us toll-free at 866.287.6225.

If you have already opted out, you do not need to submit this form again.

Name

Member Number

X

Signature

Date





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MEMBER CARE CENTER

Mon.-Fri., 9 a.m.-6 p.m., Sat. 9 a.m.-1 p.m.

866 CU SoCal (866.287.6225) **toll-free**
562.698.8326 **local**
714.990.5492 **fax**

PHONE BANKING

Free 24-hour account access

800.249.2328 **toll-free**
562.945.2214 **local**

MAIL

P.O. Box 200 • Whittier, CA 90608

EMAIL

info@CUSoCal.org

MOBILE BANKING

Visit your favorite app store or CUSoCal.org

WEBSITE

CUSoCal.org





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