CREDIT UNION OF SOUTHERN CALIFORNIA DEBUTS NEW BRANCH

Credit Union of Southern California (CU SoCal) recently opened a full-service branch in Los Angeles, California.

The credit union held a ribbon-cutting ceremony on Aug. 14 for the branch located in West Los Angeles next door to the Cedars-Sinai Medical Center Mark Goodson building and close to the popular Beverly Center shopping mall. The branch was relocated from Cedars-Sinai Medical Center to its new location for more convenience and community access.

"We are excited that the opening of this L.A. branch will provide us with new opportunities to deliver CU SoCal's robust and wallet-friendly financial service product lines to the Cedars-Sinai Medical Center employees and the West Los Angeles/West Hollywood communities," said CU SoCal President and CEO Dave Gunderson.

PHOTO CAPTION: L-R: Credit Union of Southern California President and CEO Dave Gunderson cuts the ceremonial ribbon for the credit union's newest branch in West Los Angeles. He is surrounded by the West Hollywood Chamber of Commerce President/CEO Genevieve Morrill and Director of Development Maxine Tatlonghari, Cedars-Sinai SVP of Human Resources Andy Ortiz, former board members of the Cedars-Sinai Federal Credit Union, and representatives from CU SoCal and Integrated Builders Group.

About Credit Union of Southern California (CU SoCal)

Founded in 1954 as Whittier Area Schools Federal Credit Union, CU SoCal has a five-star financial rating from BauerFinancial, a nationally recognized independent bank research firm, and was named one of the Best Places to Work in 2018 by the Orange County Register. Today, CU SoCal has more than $1.5 billion in assets and is dedicated to Building Better Lives for more than 119,000 Member-Owners through World-Class Service and Convenience. Membership is open to those who live, work, worship, or attend school in Los Angeles County, Orange County, Riverside County or San Bernardino County. For more information, visit CUSoCal.org.